

Capital Market Courses

Course Code : ITQ050

Course Duration: 3 Days

Funds, Management and Portfolio Theory

Course Description

A 3-day comprehensive training course providing delegates with an understanding of the Fund Management Industry, how portfolio's are constructed and managed, the risks and the associated costs.

Course highlights

- The Investment and Asset Management Industry
- Types of Funds and Investment Products
- Investment Styles and Differences in Asset Managers
- Modern Portfolio Theory
- Instruments, Regions and Diversification
- Benchmarks and Hunting For Alpha
- Risk and Control
- Regulation and Standards
- Performance and Performance Measurement
- The Cost of Trading in Funds
- Fund Documentation



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Who is it for?

Investors, sales personnel, junior research analysts, operations and systems staff, new entrants to markets, finance analysts and corporate bankers.



Our Learning Process

The benefits of our practice-based learning stem from the distinctive features of our courses which:

- Allow skills and techniques to be applied as soon as they are learned and developed.
- Critical engagement with current practice runs as a theme through all of our courses.
- Use reflection on practice as the base for creating ongoing performance improvements.
- Provide opportunities for mutual support and networking at seminars and extensive online forums.

What does it deliver?

- Provide participants with an up-to-date view on both theory and practice
- Strengthens participants' ability to keep pace with future developments in global financial management
- Participants will have the most important tools for problem analysis and decision support



Funds, Management and Portfolio Theory Course Outline (ITQ050)

DAY 1

Introduction

- The Asset Management Industry
- The Size of the Industry
- Historical Issues

Fundamentals of Investments

- The Time Value of Money
- Investor's Requirements and Objectives
- Investment Assets, the Returns, the Characteristics, and Projected Returns

Funds Types

- Fund Types and Characteristics
- Conventional Funds
- Pension Funds
- Tracker/Index Funds
- Hedge Funds
- Money Market Funds
- Mandates

Asset Classes and Investment Products

- Equities
- Debt and Bond Instruments
- Securitisation
- Commodities
- Real Estate
- Derivatives
- Currencies

Fund and Modern Portfolio Theory

- Efficient Market Hypothesis (EMH)
- Modern Portfolio Theory
- Diversification and Risk
- Evolution, Insights and Application
- Understanding Mean-Variance Analysis

DAY 2

Economic Activity and Investment markets

- Key and Global Risks Drivers
- The Business and Investment Cycles
- A Cyclical Approach to Investment
- Sentiment, Bubbles and Crashes

Planning & Managing Portfolio Returns

- Investment Objectives
- Constraints of the Fund Manager
- Strategic and Tactical Asset Allocation
- Benchmarks and Alpha Generation

Securities Selection Process

- Qualitative Analysis and Selection
- Quantitative Analysis and Selection
- Financial Analysis
- Key Ratios and Valuations
- Interpretation of Valuation Ratio's

Risks and Techniques

- Risk Types
- Risk Management
- Tracking Errors and Benchmarks

Fund Management Styles

- Asset Class and Geographic Diversification
- Active Strategies
- Passive Strategies
- Top Down Investment Styles
- Bottom Up Investment Style
- Growth and Value Investing
- Sector Rotation Style
- Momentum Style
- Small versus Large Caps.
- Which Style Fits and Comparisons

Funds, Management and Portfolio Theory.

Course Outline (Continued ...)

DAY 3

Regulation and Rating

- Fund Regulatory Environment
- Fund Rating

Performance and Performance Measurement

- Measuring Investment Returns
- Optimisation Strategy
- Benchmarks and Usage
- Attribution Analysis
- Valuations
- Client reporting
- GIPS

The Cost of Funds

- Fund Management Internal Costs
- Client Costs

Fund Documentation

- Understanding Fund Documentation
- Prospectus Short
- Full Prospectus
- Annual Report and Balance Sheet
- Structural Differences Across Countries

Industry Trends

- Future Trends in the Asset Management Industry

Case and Group work: Analysis, evaluation and decisions making on actual prospectuses and proposals

ItQal Finance and Management

Research, Training and Consultancy

Funds, Management and Portfolio Theory

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Take the next Step

Residential Training

Our courses are lectured in business centres and major hotels with 4-5 star venues across the Globe. They are selected by both their location and refreshment facilities, ensuring you will learn in a comfortable and convenient environment.

- Contact us for the latest agenda of our courses and locations

- Upon registration, contact us if you need accommodation for the course duration and we'll be happy to recommend you a hotel and advise if any discounts do apply.

Fees and Cost

- Contact us for our latest fees.

- All fees include lunch and refreshments provided at the residential.

Subscribe or Contact Us

Register online : www.ItQal.com/Contact

Email : Registration@ItQal.Com

Call : +32 (0) 496 43 94 00

Corporate In-house Training

- Contact us to discuss your corporate financial training program.

- One of our representatives will work with you to outline and define your financial training needs and growth path.



If you are ready to register visit us at www.Itqal.com/contact

Local Representative:

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